



**ARTIST APPLICATION**  
Annual Downtown Williams Lake Art Walk 2024  
August 9 – September 4, 2024

Downtown Williams Lake  
327 Oliver Street  
Williams Lake, BC V2G 5K4  
Office Phone: 250-398-5717  
Office Email: [info@downtownwilliamslake.com](mailto:info@downtownwilliamslake.com)

Please email application to [events@downtownwilliamslake.com](mailto:events@downtownwilliamslake.com) or drop off at our office on Oliver Street.

**Application deadline: May 6, 2024**

**Registration fee: \$75 due by June 13, 2024 upon notification of being accepted into Art Walk**

\* Late registrations/payments may not be included in the 2024 Art Walk Guide.

\* Space is limited

The annual Downtown Williams Lake Art Walk is a free, self-guided tour through displays of artists' work in local downtown businesses. From August 9 to September 4, art enthusiasts will follow the Art Walk Guide to discover Cariboo arts and culture, visiting the many businesses where art pieces in various visual mediums will be displayed.

**BENEFITS OF BEING AN ART WALK ARTIST:**

1. Your art will be exposed to a whole new audience, being placed in a new environment for the duration of Art Walk.
2. The cost of Art Walk participation is much lower than running your own gallery, or other gallery fees.
3. No professional experience or adjudication is required, unlike many professional galleries.

**What do I need to know as an artist? (Artist Requirements)**

- Artists of all skill level, professional career, and credentials may apply. Artists must submit all original work. A minimum of three (3) photographs of your completed work must be submitted with your application.
- If you are accepted into Art Walk, you will be assigned a venue based on the characteristics of your artwork such as size, number of pieces, subject matter, etc. Business and artist matching is at the discretion of Downtown Williams Lake BIA.
- Artists are responsible for contacting and negotiating setup details with the venue business owner.
  - All pieces must be properly prepared for hanging/display based on the business's preference, i.e. wired back of two-dimensional work, framing, easels if wall space is not available to you, etc.
  - Any special installation requirements must be made clear to the venue prior to August 2, 2024.
  - Artist costs are the sole responsibility of the artist (wire hangers, frames, canvas, easels, etc.)
- Artists are expected to cross promote the business they are set up in and, likewise, businesses are expected to cross promote the artist (via social media, word of mouth, etc...)
- Your displayed work may be up for sale. Any pieces sold may remain on display after sold, but if taken during Art Walk, any sold piece must be replaced with another piece.
- Please clearly write your name on the backs, sides, or bottom of your work.



**BY MAY 31:**

All artists must submit the following:

1. a biography (written in third person) and artist statement describing their artwork, medium, and inspiration behind their work, 200 words or less. This write-up will accompany artwork in the venue.
2. a mini-bio including artists name, where they're from, medium. 3 sentences or less. This bio will be featured in the Art Walk Guide.
3. one professional quality photo of artwork or headshot of the artist included in the display for use in the Art Walk Guide.
4. a description of the pieces to be displayed, giving dimensions and art content so that an appropriate venue can be chosen to display the work.

These must be submitted by email or USB Drive in Microsoft Word (.doc) / .jpeg format.

First & last name: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Secondary Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Medium: \_\_\_\_\_

Website, Blog, Facebook/Instagram, or Gallery Page:  
\_\_\_\_\_

**TERMS AND CONDITIONS**

I understand and agree to the following:

- my art may be removed from a venue at any time at the sole discretion of Downtown Williams Lake BIA.
- it is my responsibility to work with my provided venue to develop space, display, lighting, and traffic flow.
- it is my responsibility to coordinate installation of my art before opening of business, August 9, 2024.
- it is my responsibility to work with the venue to coordinate all clean-up of the space upon completion of the event, September 5, 2024 or later, unless other arrangements are made in advance.
- I may sell submitted artwork. Any sold pieces may be left on display, but if a sold piece is removed, it must be replaced with another piece.
- I grant Downtown Williams Lake BIA permission to take photographs of my entry/entries, and grant them irrevocable worldwide license to use photographs of my entry/entries on event materials, the Downtown Williams Lake BIA website, and social media.
- Downtown Williams Lake BIA does not provide artist's fees to the Exhibitor.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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For office use only:

Date application received: \_\_\_\_\_ Payment received: \_\_\_\_\_ Payment type: \_\_\_\_\_

Venue: \_\_\_\_\_ Date Secured: \_\_\_\_\_