



# Downtown Dollars Business Registration



Welcome to Downtown Dollars ... a gift certificate program for any retail business located within the boundaries of Downtown Williams Lake BIA!

How does the program work? Very simply!

Downtown Williams Lake BIA will sell or issue gift certificates in any denomination.

The recipient can redeem their gift certificate at any participating retail business.

They must redeem the FULL VALUE of the gift certificate at the time of purchase ... no change or store credit will be given. The business will then contact Downtown Williams Lake to be reimbursed for the full gift certificate value.

There are NO FEES involved ... not for the gift certificate purchaser, the person redeeming the gift certificate, or the business that honours the gift certificate.

Downtown Dollars gift certificates have security features that will prevent them from being copied or forged. These include watermarks surrounding the dollar amounts and embossed print at one end. Each certificate will have a registration number, and the purchaser of each certificate will be recorded.

To be reimbursed for Downtown Dollars that your business accepts, contact Downtown Williams Lake BIA at [info@downtownwilliamslake.com](mailto:info@downtownwilliamslake.com) or (250) 398-5717.

To see a list of downtown Williams Lake businesses who are participating in this program, scan the QR code on the gift certificate or go to <https://downtownwilliamslake.com/things-to-do/events/downtown-dollars/>

**Business information - Please complete, detach, and return to Downtown Williams Lake BIA**

Business Name :

Address :  Postal Code :

Phone No :  E-Mail :

Business Contact Person :

Signature :